

A SELECTED WORKS BOOKLET



Ruth Mateus-Berr Portfolio

www.theartresearcher.com

www.ruth-mateus.at

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Atelier Grinzing 74/8

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AUSTRIA

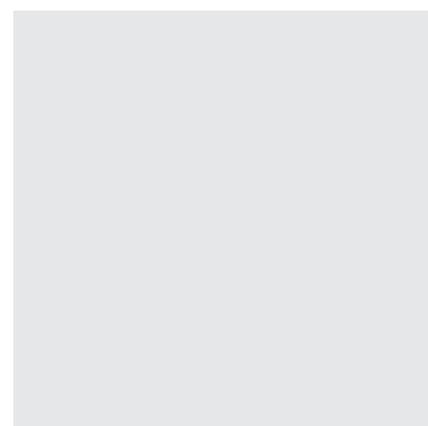
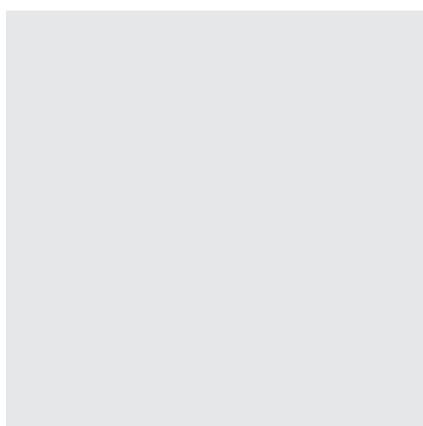
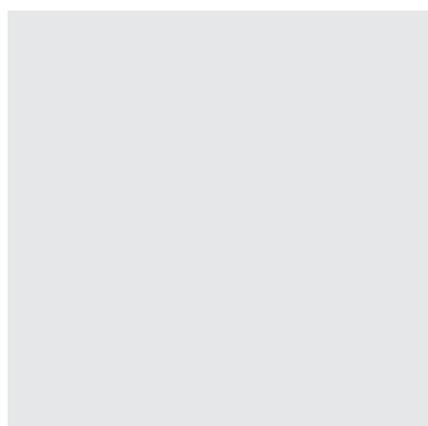
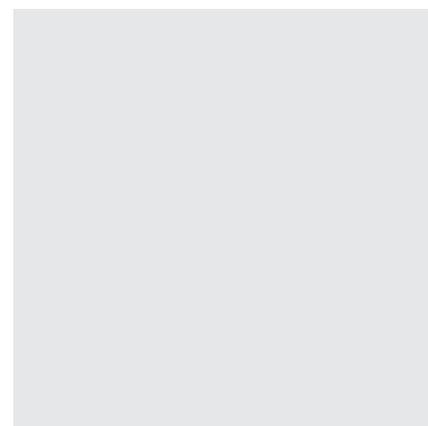
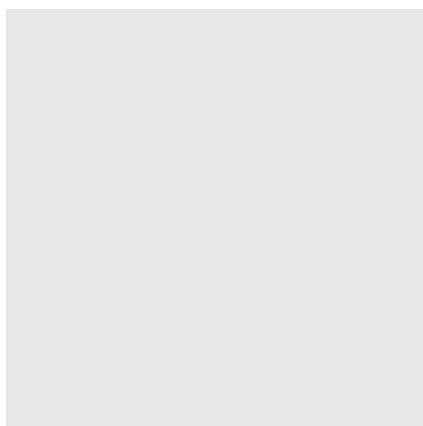
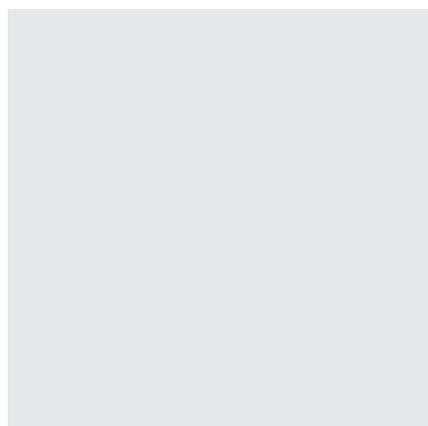
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Art & Social Design

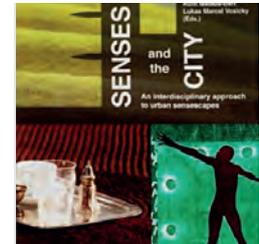
As Social Designer my conceptual artwork engages with contemporary global challenges such as environmental, social and political issues. Recent works engaged in environment, dementia, ageism, health, urban change, democracy, racism, right-wing populism, migration, postcolonial criticism and innovative strategies on different perspective taking, interdisciplinary collaboration.

Ruth Mateus-Berr



ABOUT ME

Ruth Mateus-Berr is an artist, researcher, and social designer.



WORK EXPERIENCE

Ruth Mateus-Berr, graduated from the Department of Art, Sciences and Art Education at the University of Applied Arts Vienna. She has realized several core projects for the Austrian Design Institute and is professor, head of expertise of DESIGN at the Department of Social Design, head of department of didactics of art/design and textile education and chairwoman of the senate at the University of Applied Arts Vienna and vice-chairwoman of the Austrian Art Universities.

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WHAT I DO

As Social Designer my conceptual artwork engages with contemporary global challenges such as environmental, social and political issues. Recent works engaged in environment, dementia, ageism, health, urban change, dempocracy, racism, right-wing populism, migration, postcolonial criticism and innovative strategies on different perspective taking, interdisciplinary collaboration

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THE WORKS

- # Water as important resource for the development of a peaceful society.
- # Reduction of carbon dioxide
- # Projects against racism, right-wing populism, postcolonial attitudes.
- # Dementia and Ageism as upcoming challenge of our societies
- # experimental platform of interdisciplinary collaboration
- # Working as Collective
- # Health

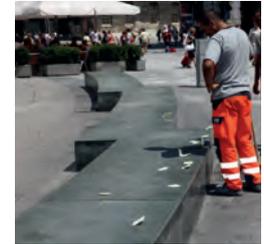
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THE METHOD

I have been developing innovative strategies for provoking different perspective taking by applied Design Thinking and interdisciplinary collaboration. My role in society is that of a dramaturge, facilitating empowerment and expression of needs. My artworks are performances, installations, staged photography,, workshops on public spaces. lectures and collaboration in LifeLABS.
 R E S E A R C H - L E D
 P R O Z E S S O R I E N T A T E D
 V I S U A L & T A N G I B L E
 O b j e c t s

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THE INSPIRATION

An artist is a shaman, provoking society on its stiff believes, working as a dramaturg for the people. My work is inspired by contemporary global challenges and scientific research. It scrutinizes gridlocked attitudes and view points, and as designer looks for possible divers solutions.

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About Me

I like to engage with research as base for art and design work. My core projects are conceptual, performative and often collaborative ...

As Social Designer my conceptual artwork engages with contemporary global challenges such as environmental, social and political issues. Recent works engaged in environment, dementia, ageism, health, urban change, democracy, racism, right-wing populism, migration, postcolonial criticism and innovative strategies on different perspective taking, interdisciplinary collaboration.

Ruth Mateus-Berr

She was born in Vienna in 1964

1975-1983 Modern language Secondary School in Vienna (certificate with distinction)

1983- 1991 University of applied arts in Vienna (Prof. Herbert Tasquil)

1985 Internship at ADEVA (Academic Printing and Publishing House Graz), Frankfurt Book Fair (1985), Viennese Book Fair/Hofburg (1986)

1984 Counselor for Arts & Crafts at Summercamp Merrie Woode, North Carolina, USA

1986- 1988 Free Lancer at the Austrian Design Institute, Projectmanagement:

- Catalogue: Design, made in Austria 1987 (Walter Bohatsch, Peter Weibel) -

Exhibition: Austrian Design in Tokio/Japan

1988 in collaboration with JIDPO (Japan Industrial Design Promotion Organization)

1983-1992 President of a community art project: Sambahschool

1998 Graphic Works for MANZ, IFABO catalogue, Redign of Logos etc.

1990 Birth of daughter luna

1991 Hernstein Management Institute: Design Course Manager

1991 Graduation from the University of Applied Arts in Vienna

1991 art educator (history & social studies)

1992 art and design assistant at the University of Applied Arts Vienna at the Department for Design, Architecture and Environment for Art & Design Education

with Univ.- Prof. Ernst Beranek (since 1992/93), Univ.-Prof James Skone (since 2003), Univ.-Prof. Christoph Kaltenbrunner (-2020)

1996 Dipl. art therapist (Multimedial education)- ÖAGG Vienna (Österreichischer Arbeitskreis für Gruppentherapie und Gruppendynamik)

1997 Equated Doctorate of the Arts

1997 Equated Doctorate of the Arts

2002 a doctorate for her research on the design of the Carnival Parades at the times of the National Socialism (Univ Prof Manfred Wagner, Univ Prof Karl Vocelka) - published 2007

2004 Indefinite contract University of Applied Arts Vienna

2010 Positive Leadership FutureLAB, TRAIN Werkstatt, Austria

2011 Venia Docendi (Habilitation) for Design Education

2012 - 2020 Head of Expertise: Design. Master programme Social Design - Arts as Urban Innovation. University of Applied Arts Vienna

2013 Head of D'ART – Center for Didactics for Art, Design and Textile Education in Austria

2013 - 2019 Head of Department: art/design/textile didactics

Since 2019 Full Professor for the Center for Didactics of Art and Interdisciplinary Education

Education





SOME FACTS ABOUT ME

69

Exhibitions, Performances

1985-2020

Single: 6

Group: 63

61

Publications

Publications about design projects, applied design thinking LAB Vienna, design education, museum education, social design, urbanism, health & interdisciplinarity.

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Awards Winning

Art & Design Awards and research calls

1994-2017

79

Lectures, Lecture Performances & Workshops

+1.16 Mil-
lion € Grants

2007-2020 for the University of Applied

Arts Vienna for arts & design based research and research calls , projects with industry, museums and private sponsors

Work Experiences

1985-1986

ACADEMIC PRINTING AND PUBLISHING HOUSE

Internship: Graphic Design & Sale

Graz: All departments, Frankfurt Book Fair (1985), Viennese Book Fair/Hofburg (1986)

1986-1988

AUSTRIAN DESIGN INSTITUTE

Project Managment

Catalogue: Design, made in Austria 1987 (Walter Bohatsch, Peter Weibel) - Exhibition: Austrian Design in Tokio/Japan 1988 in collaboration with JIDPO (Japan Industrial Design Promotion Organization)

1983-1992

SAMBASCHOOL | COMMUNITY ART

President/NPO

Participation and management of an inter-cultural community art project.

1991

HERNSTEIN MANAGEMENT INSTITUTE

Design Course Manager

Development of the first Design Management course in Austria, for directors of first and second layers of top management in Austria.

EDUCATION HISTORY

1983-1991

UNIVERSITY OF APPLIED
ARTS VIENNA

Diploma Degree

Art Education.
The education of Art & Design Education at the University of Applied Arts Vienna is scientifically oriented but arts-based. My major field of study was painting and photography as well as performance. Scientifically I engaged with the Carnival in Vienna during the Austrofascist and National Socialist Time.

1983-1991

UNIVERSITY OF VIENNA

Diploma Degree

History and Social Studies.
My major field of study was National Socialism, postcolonial studies, economic and social history of the city of Vienna, Austrian Immigration law.

1993-1996

AUSTRIAN ASSOCIATION FOR GROUP PSYCHOTHERAPY AND GROUP-DYNAMICS

Diploma Degree

Multimedial Art Therapy.
The topic of the diploma was a two-years-course with children: *art space NAGA*, in which I collaborated closely with the systemic family therapist Ilona Galambfalvy with children and youth showing signs of behavioral problems.

1991-2002

UNIVERSITY OF APPLIED
ARTS VIENNA

Doctorate

My doctoral thesis engaged in the design and the players of the National Socialist Artists Carnival Parade of 1939 in Vienna super-supervised by Prof. Manfred Wagner & Prof. Karl Vocelka

2010

TRAIN WERKSTATT
AUSTRIA

Positive Leadership FutureLAB

Trainers: Ruth Seliger, Christoph Schmitz and Paul Tolchinsky taught me about positive leadership, the future of management .

2011

UNIVERSITY OF APPLIED
ARTS VIENNA

Venia Docendi

My Venia Docendi (Habilitation) engaged in Design Education , Design research and Theory.

CV short

Ruth Mateus-Berr

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Ruth Mateus-Berr, artist, researcher, and social designer, graduated from the Department of Art, Sciences and Art Education at the University of Applied Arts Vienna. She has realized several core projects for the Austrian Design Institute and is professor, head of expertise of DESIGN at the Department of Social Design, and chairwoman of the senate at the University of Applied Arts Vienna. In her awarded works she focuses on water as important resource for the development of a peaceful society: 4 Layers of Sari (2007) or reduction of carbon dioxide: Cool city Vienna. Empathy for Climate Hangovers in a City (2010, 2012), art & health projects (Bank Austria Social Award 2014, Occursus 2016, eAward Austria 2017), projects against racism. She founded the Applied Design Thinking LAB Vienna 2009, where she engages in interdisciplinary design education. Here within she has been supervising interdisciplinary and participatory urbanistic projects. 2016 she was initiator and co-founder of the Politics of Fear collective: <https://pofcollective.wordpress.com/> where fears and courage within our society are negotiated at public spaces. She external evaluator of EU Program P7, Marie Curie Multi-ITN project TRADERS (short for 'Training Art and Design Researchers in Participation for Public Space'): <http://tr-ad-ers.eu/> and member of the scientific committee of the Design Management Academy Conference/Research Perspectives on creative intersections 2017 in Hongkong and currently researching in the project DEMEDARTS (FWF-PEEK AR-609)

AWARDS (selection)

- 2019** DEMEDARTS. Dementia. Empathy. Education. Arts. Artistic Research on Patterns of Perception and Action in the Context of an Aging Society FWF PEEK-AR 609
- 2019** WKP 132 „Art 4 Science“, CCRI – Tumor Immunoediting FWF
- 2018/19** Austria-Hungary Research & Education Foundation: Knowledge Sharing Exchange Program on Coability/ Designcultures and Disability studies
- 2018** INTERREG/EU: Design & Innovation
- 2017** eAward, granted by the Federal Chancellery, platform digital Austria and publisher REPORT
- 2016** „personal.curator“ - Context sensitive guiding
- 2016** Occursus: Award for communication in oncology
- 2015** D.A.S. Dementia. Arts. Society. “Artistic Research on Patterns of Perception and Action in the Context of an Aging Society” PEEK (FWF)
- 2014** Bank Austria Social Award (& Interacct Research Group- 2.place)
- 2014** Break the Walls PEEK (FWF)
- 2013** Art Lector (ZIT) & fluxguide
- 2012** INTERACCT: INTEgrating Entertainment and Reaction Assessment into Child Cancer Therapy (FFG)
- 2012** Visuality & Mathematics: Experiential Education of Mathematics through Visual Arts, Sciences and Playful Activities (EU-Tempus)
- 2010** Design Award: MAK|departure Vienna: A Design Strategy. How to React to a City? (MAK, Departure Call)
- 2010** Cool City Vienna: Cool Design & Hashem Akbari
- 2009** WWTF Call 2009: Art & Science Call. Communication Lab. Science Center Netzwerk
- 2007** Neptun Contemporary Art Award

LECTURES, WORKSHOPS (selection)

- Re-designing Education to shape a better world at Palazzo Vittori, Florence, ITALY (2019)
- International Summer Masterclass in Berlin+Dessau BAUHAUS, GERMANY (2019)
- 2018 Social Design Thinking Workshop Design & Innovation: Academy of Fine Arts & Design Bratislava, SLOVAKIA (2018)
- Social Design Thinking LAB Co-Ability at MOME Budapest, HUNGARY (2019)
- DMA Collective Professional Development Workshop, RMIT Barcelona, SPAIN (2018)
- Social Entrepreneurship and Social Design, MAK AUSTRIA (2018)
- ECOWEEK Herzliya, Holon, Tel Aviv: Play & Playfulness on the Roof Dizengoff Center, Holon Institute of Technology (HIT) Tel Aviv, ISRAEL (2018)
- ECOWEEK Herzliya, Holon, Tel Aviv: Urban Interventions: Between Sensual and Social Design“, Holon Institute of Technology (HIT) Tel Aviv, ISRAEL (2018)
- Z33 Hasselt, BELGIUM (2017)
- Columbia University, N.Y., USA (2016, 2014)

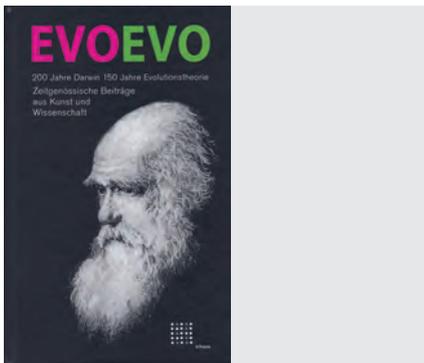
EXHIBITIONS (selection)

2020 Murmur. Exhibition at „Wo ist das Kind“ Galerie Freihausgasse, Villach, Kärnten, Austria AT
2019 Archive of Confusion. DAS. Vienna Biennale, Museum of Applied Arts Vienna, Austria AT
2019 Archive of Confusion. DAS. UCLA Art|Sci Center at BBAX Building Bridges Gallery. Los Angeles/Santa Monica, USA
2019 Give Back for B., Umbrella for B., Inspired by B., CONFUSÃO CON FUSO (in collaboration with Igor Lintz-Maues and Jasmin Schaitl), Archive of Confusion. Fragments of Memory, (in collaboration with Pia Scharler-Plotnik) Murmur, Another Perspective, DAS. Applied Innovation LAB Vienna, Austria AT
2018 Understanding Art & Research, School of Art, Design & Media, Nanyang Technological University (NTU), Singapore (SG)
2018 Archive of Confusion. Understanding Art & Research, Dunedin School of Art, Dunedin, NZ
2018 36 Memories of Humanity. Main Library Vienna, ALL, Austria, AT
2017 Bocca della Verità at No Hope-No Fear PoF Kunsthaus Vienna, AT
2017 No Hope No Fear Kunsthaus Vienna AUSTRIA (PoF Collective)
2017 Courage for Democracy! Z33 Hasselt, BELGIUM (PoF Collective)
2016 Adrenalin, Equilibrium, Rank & File/ Art for Children 2016, Galerie Nestroyhof Vienna, AUSTRIA
2016 Status Quo, STILWERK, Vienna AUSTRIA
2016 Keine Angst vor der Angst, Linz, AUSTRIA (PoF Collective)
2014 Snapshots Snapshots of Design Patterns. Macy's Gallery, Columbia University, New York, USA
2014 Leonardo. Password Project. Multimedia Installation. MUNT. PUNT Bruxelles, BELGIUM
2013 COOL CITY VIENNA. Empathy for climate-Hangovers in a city: Biennale Internationale Design Saint-Etienne 2013, FRANCE
2012 Social Design Project: 4 layers of sari, -ELIA Biennial Conference Vienna, AUSTRIA
2012 Social Design Project: 4 layers of sari, MQ Vienna; -Conference of the European League of the Institutes of the arts, University of Porto/PORTUGAL
2012 Social Design Project: INTERACCT, Performance: Royal Institute of Technology (KTH), Stockholm and The Centre for School Technology Education (CETIS), 2012, Linköpings Universitet /SWEDEN
2012-17 www.earthwatercatalogue.net (Uwe Laysiepen (Ulay)) 2011- today
2011 Scent of Ruth: Flipbook of smells, different fragrances used by the artist, Olfactory Flipbook, Retrospective of the Austrian Flipbookfestival, 2011, Atelierhaus Salzamt, Linz, AUSTRIA
2010 Cool City Vienna: Cool Design: implementable Concept Art., staged photography, installation, mixed media Project Vienna: A Design Strategy. How to React to a City? MAK, Departure Call; Design Award MAK, 2010, Museum of Applied Arts Vienna, AUSTRIA
2010 100 coolest cities. Global Cooling 1/100 Vienna, 2/100 New York, Galerie 18/Franz Morgenbesser/Vienna, AUSTRIA
2009 SANTA BARBARA: smell/sound installation, pendulum, steel, St. Stephans Cathedral (Stephansdom, Vienna), AUSTRIA
2009 Numbers and Mismeasurement. Socialdarwinism and rascism of today. Staged Photography, Performance, Künstlerhaus Vienna
2009 Why lilac and cancer will be expelled from Vienna? smell installation, space installation, VIENNART: Wiener Gerücht, MUSA (Museum auf AbruF) Vienna, AUSTRIA
2009 New Beautox: staged photography, Paint4life, 2009, Cultural Forum Berlin, GERMANY
2009 Password Project: Multimedia Installation, 2009, Cultural Forum Milano, ITALY
2009 Ein Stein liegt mir am Herzen und Steine geben statt Brot. (There is a load on my heart; Stones instead of bread – rotation of proverbs and metaphors) Die andere Ausstellung: Die andere Hälfte. (The other exhibition: The other half) Kunstwerk Krastal. Galerie Freihaus Villach, Kärnten, AUSTRIA
2008 ReMember your Heart, VIENNART, MUSA (Museum auf AbruF) Vienna, AUSTRIA
2007 Password Project: Multimedia Installation, DIAF. Game Process. Beijing Dangdai International Art Festival, 798 district, Beijing, CHINA

LECTURES, WORKSHOPS (selection)

Concordia University, Montreal, CANADA (2016)
 Kasetsart University Bangkok, Thailand (2013)
 Oslo and Akershus University College of Applied Sciences Oslo, NORWAY (2013)
 KTH Vetenskap och Konst, Royal Institute of Technology; Stockholm, SWEDEN (2012)
 University of Porto, PORTUGAL (2012)
 ELIA Biennial Conference Vienna AUSTRIA (2012)
 University of Coimbra, PORTUGAL (2011)
 Sint Lucas University, Gent BELGIUM (2011)
 Universidade Federal de Goia, Goiania, BRASIL (2010)
 Product Design Department, Estonian Academy of Arts, ESTONIA (2009)
 Rutgers University, NJ, USA (2009)

Works



MATEUS-
BERR

**EVOEVO 200 Years
Darwin, 150 Years
Evolutionstheorie. Con-
temporary statements
from Art & Science**

KÜNSTLERHAUS VIENNA

DATE

4.9.-11. 10. 2009

KEYWORDS

**Staged Photography, Racism,
Social Darwinism, Postcoloni-
alism**



DESCRIPTION

***NUMBERS AND MISMEASUREMENT.
SOCIALDARWINISM AND RASCISM OF
TODAY***

2009 was the "Darwin Year". In Austria one only art exhibition (Künstlerhaus, Vienna) took place related to this topic. In my work of art MISMEASUREMENT, which was part of the show at Künstlerhaus, I refer to Socialdarwinism, which was used as pseudoscientific justification for imperialism and rassism at the time of the Nationalsocialism, and which today represents an essential feature of right-wing radicalism. Ruth Mateus-Berr works with staged photography. The models take the instruments for measurement in their own hands. A paradox and cynical situation is created. It challenges the observer to scrutinize the power of judgment.

In her photographs Austrian National team members (black colored) or a sport teacher (who was mistaken in Viennas subway with a drugdealer and was hit until disability) are posing with instruments.

VIENNA — Mike Brennan was getting off a Vienna subway when two undercover police officers pounced on him, mistaking him for a drug dealer. Months later, the 35-year-old black American is still recovering from his injuries — and waiting for a satisfactory apology. A recent Europe-wide study by the Vienna-based EU Fundamental Rights Agency found 55 percent of minorities and immigrants think “discrimination based on ethnic origin is widespread in their country.” Associate Press. 21.6.2009: http://www.nbcnews.com/id/31475522/ns/world_news-europe/t/attack-us-man-austria-brings-racism/#.WPWrSo6kJR0



Mensmetingen door de nazi's (links) en door kunstenaar Ruth Mateus-Berr (2010, rechts). Dirk Huylebrouck. <http://www.scilogs.be/drspi/een-african-american-math-artist/10.11.2016>

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UPSIDE
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DESCRIPTION

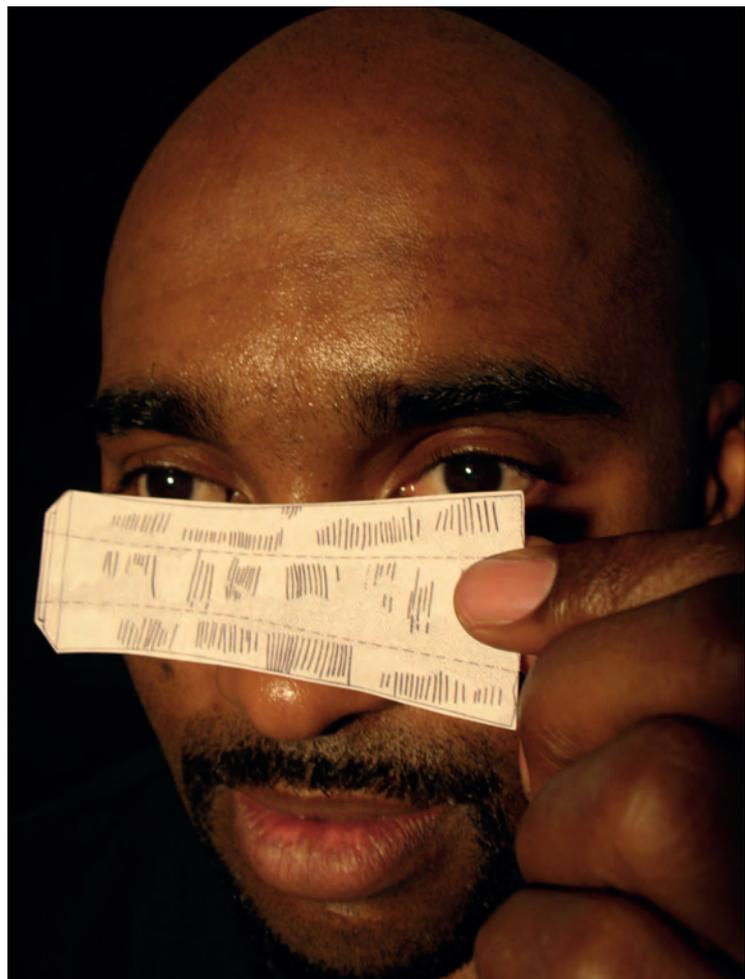


EVOEVO

Staged Photography

Ishango Bone: Maths & Arts

Huylebrouck's survey of African mathematics went back all the way to the oldest object of mathematics, the 22000-years-old Ishango rod, found in Congo. He explained his efforts for the recognition of the object, which was not shown on public display for about 50 years. Actually, today there even is a second Ishango rod, confirming some of the hypotheses about the first Ishango bone, as the discoverer of the rod(s) admitted its existence on his death bed. Despite this rather sad story about colonial or neo-colonial denial of African mathematical awareness, the talk at the "Math Space" was done in a lively way, through demonstrations performed with some members of the audience.



Ruth Mateus-Berr engaged with the Ishango bone, the knowledge of African culture, the neo-colonial denial of western countries.

Performance Math Power

Performance

Measurement

In her photographs Austrian National team members (black colored) or a sport teacher (who was mistaken in Viennas subway with a drugdealer and was hit until disability) are posing with instruments.

VIENNA — Mike Brennan was getting off a Vienna subway when two undercover police officers pounced on him, mistaking him for a drug dealer. Months later, the 35-year-old black American is still recovering from his injuries — and waiting for a satisfactory apology. A recent Europe-wide study by the Vienna-based EU Fundamental Rights Agency found 55 percent of minorities and immigrants think “discrimination based on ethnic origin is widespread in their country.” Associate Press. 21.6.2009: http://www.nbcnews.com/id/31475522/ns/world_news-europe/t/attack-us-man-austria-brings-racism/#.WPWwSo6kR0



Mensmetingen door de nazi's (links) en door kunstenaar Ruth Mateus-Berr (2010, rechts). Dirk Huylebrouck. <http://www.scilogs.be/drspi/een-african-american-math-artist/>10.11.2016



DESCRIPTION

Performance Math Power

Ruth Mateus-Berr's live execution of a traditional African sand drawing on a table covered with sand. Another challenge for the audience was the measurement of the proportion navel-head compared to the length: using a large "golden section" compass Mateus-Berr could confirm some of the participants were of "ideal" proportions along social-Darwinist theories.



Works



MATEUS-BERR



DESCRIPTION

Politics of Fear

Current social, economic, politic, governmental and technological responses are poor compared to growth and speed of this problem of human creation, not one stone seems to be left upon another. Rapid urbanization, the devastating of rural landscapes, increasing density in cities, structural unsustainability and conflicts over diminishing natural resources, massive explosion of environmental and economic refugees, design must become politics. We cannot further rely on governments and society. Unexpected change appears on the agenda. We have lost our courage like someone who lost his glasses.

The philosopher Cynthia Fleury argues for the recapture of a core virtue of democracy: Courage. The Italian philosopher Giorgio Agamben believes that "the true courage is not to imagine an alternative, but to accept the consequences of the fact that there is no clearly discernible alternative: the dream of an alternative is a sign of theoretical cowardice and the true courage is to admit that the light at the end of the tunnel is most likely the headlights of another train approaching us from the opposite direction".

<https://pofcollective.wordpress.com/>

Politics of Fear

Thyssen-Bornemisza Art Contemporary

Aarhus University Denmark

Linz

Cumulus Hongkong,
Royal Collage of Art London

Z33 Hasselt Belgium

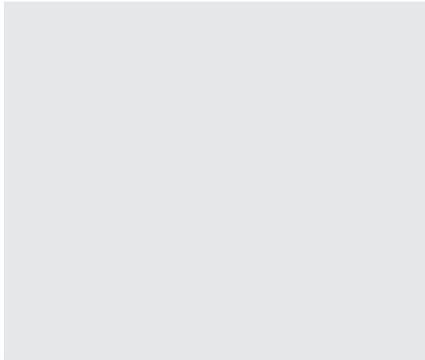
Kunsthau Vienna

DATE

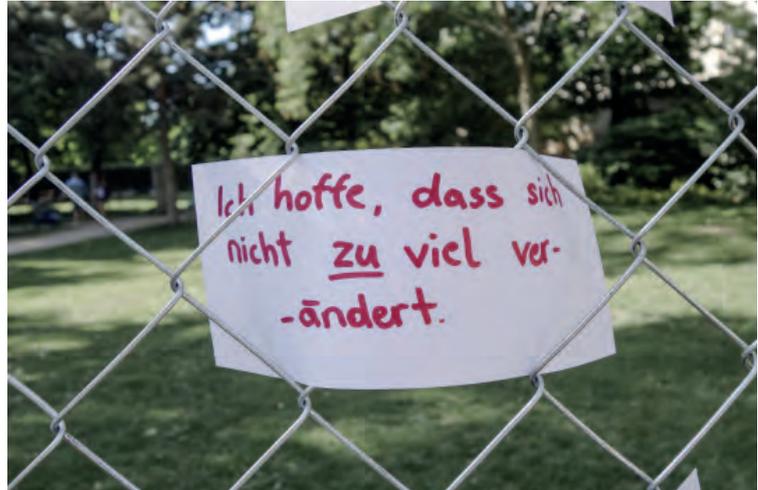
2016-2017

KEYWORDS

Refugees, Politics of Fear, Listening as Artistic Research



MATEUS- BERR



DESCRIPTION

Politics of Fear

Thyssen-Bornemisza Art Contemporary

Aarhus University Denmark

Linz

Cumulus Hongkong,
Royal Collage of Art London

Z33 Hasselt Belgium

Kunsthau Vienna

DATE

2016-2017

KEYWORDS

Refugees, Politics of Fear, Listening as Artistic Research



Works

In my social design work I focus on society and political issues: What do citizens need for courageous statements? How do they define democracy? Urban Activism in various cities with my collective Politics of Fear.



- Politics of Fear - Politics of Fear Collective (POF); 14th Participatory Design Conference Aarhus, Aarhus University: DENMARK Workshop (2016)
- Listening to the Unsaid in Public Spaces - Politics of Fear Collective (POF), Mediations, Art & Design Agency and Participation in Public Space, Royal College of Art, London: GB Lecture (2016)
- Re-Negotiating Politics/Fear in Public Spaces, - Politics of Fear Collective (POF), CUMULUS Open Design for Everything – exploring new design purposes. Hong Kong Design Institute: CHINA Lecture (2016) and conference paper: 2017 Hongkong Design Institute & Cumulus Association

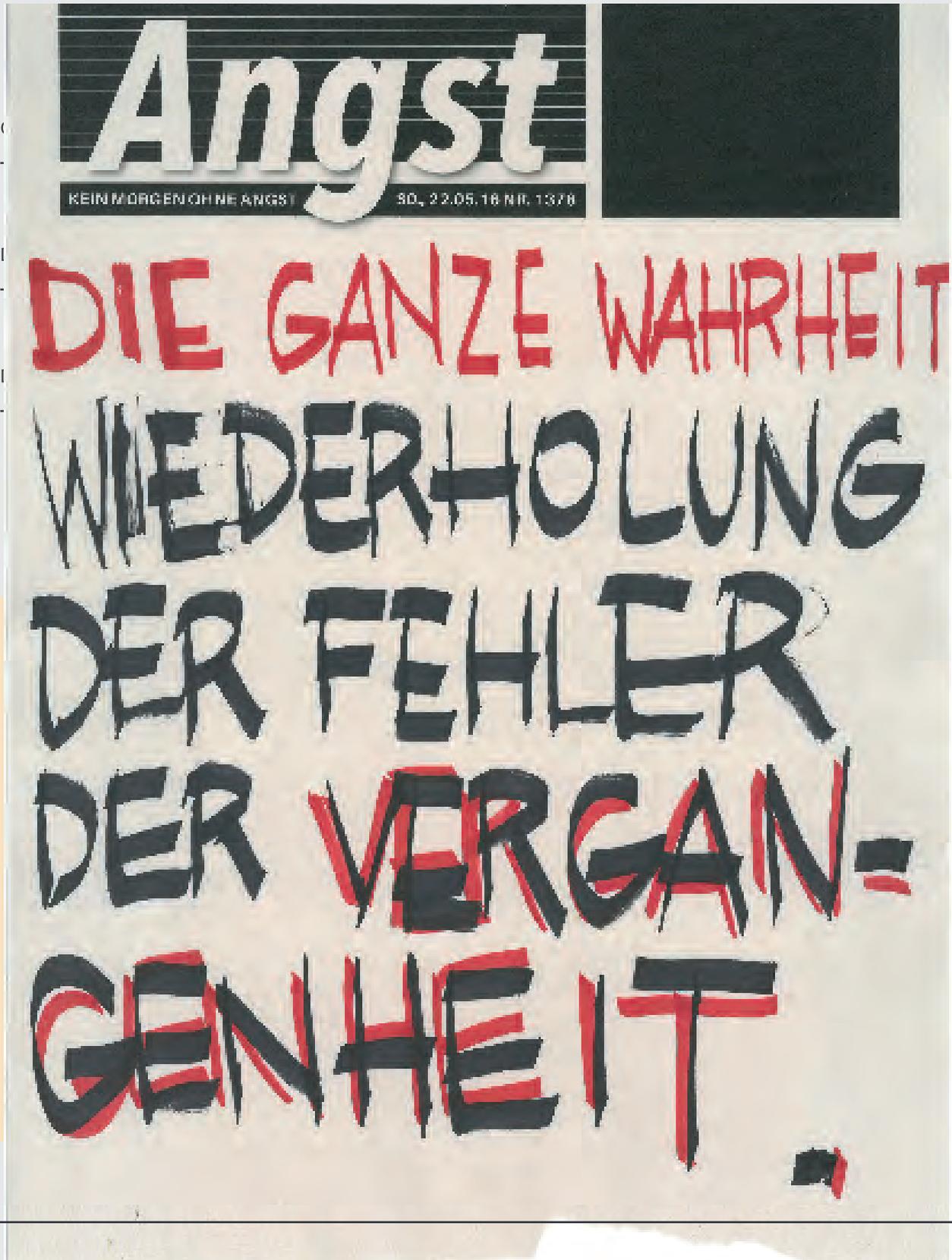


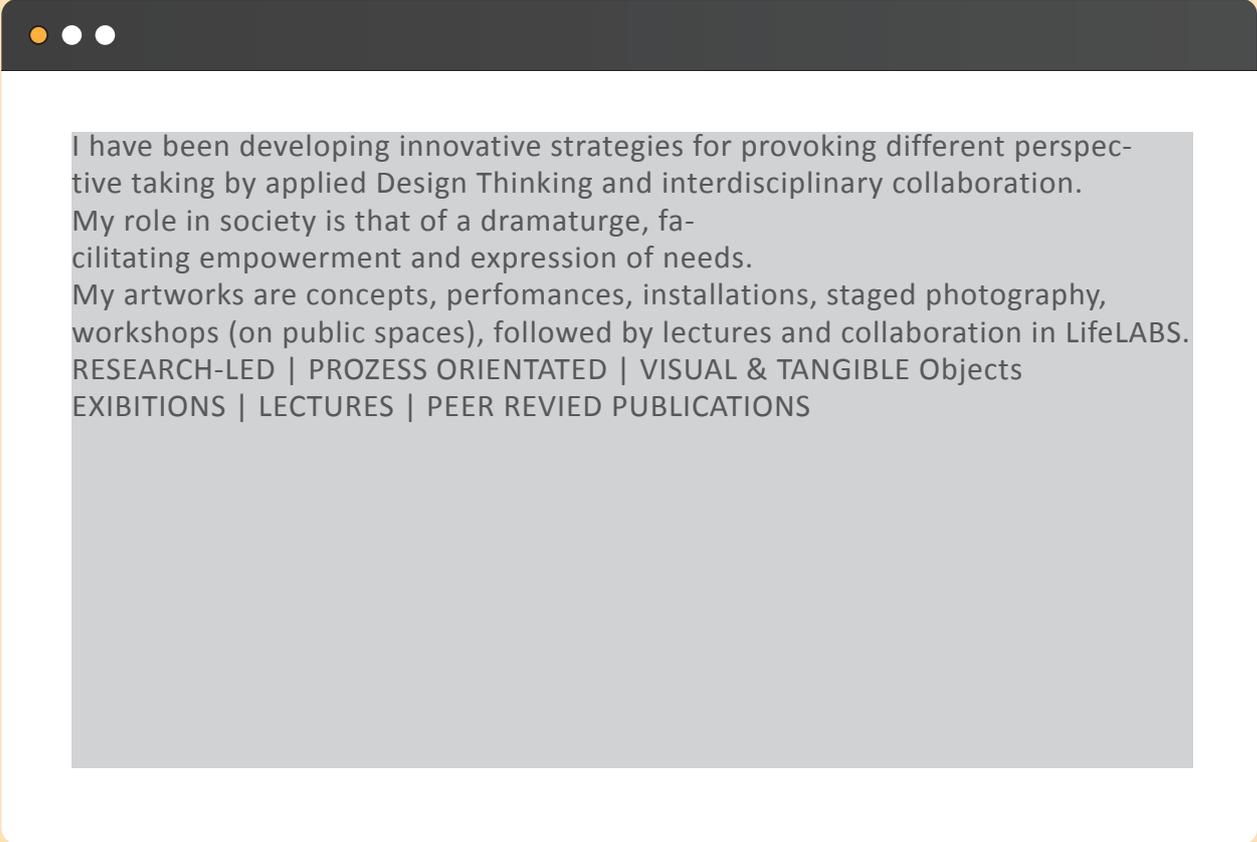
DESCRIPTION

2016 Ruth Mateus-Berr started a seminar with refugees and students in order to negotiate fear and courage as well as hopes in public space. In the last year POF Collective have conducted a number of participatory interventions in public space. Our first action in May 2016 took place in a popular Viennese park next to the Thyssen-Bornemisza Art Contemporary (TBA21). In August during the participatory design conference Aarhus in Denmark, members of POF collective exhibited the project as well as provoked a small scare amongst participants. Most recently POF were at a and in collaboration with the Architecture Forum of Upper Austria (afo) and the Society for Cultural Policy Upper Austria (gfk). In autumn we presented our project at two international conferences in London and Hong Kong. Currently we are working on an exhibition at the KUNST HAUS Wien.



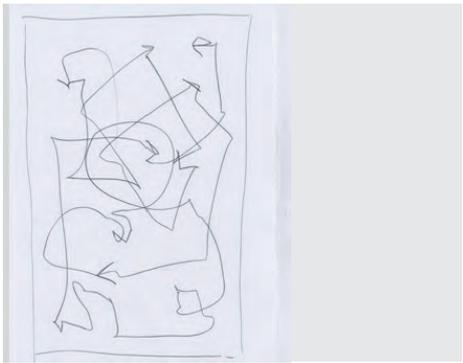
Works





I have been developing innovative strategies for provoking different perspective taking by applied Design Thinking and interdisciplinary collaboration. My role in society is that of a dramaturge, facilitating empowerment and expression of needs. My artworks are concepts, performances, installations, staged photography, workshops (on public spaces), followed by lectures and collaboration in LifeLABS. RESEARCH-LED | PROZESS ORIENTATED | VISUAL & TANGIBLE Objects EXIBITIONS | LECTURES | PEER REVIED PUBLICATIONS

Works



MATEUS-BERR

ARCHIVE OF CHAOS

<http://ponavafest.cz/akce/ruth-mateus-berr-familiar-and-foreign-public-spaces-public-drawing/>
curated by Jennifer Helia deFelice

DATE

19.05.2017

Lužánky.Park BRNO

KEYWORDS

Dementia, Arts, Society, Participation of the Audience, Artistic Research



DESCRIPTION

PUBLIC DRAWING

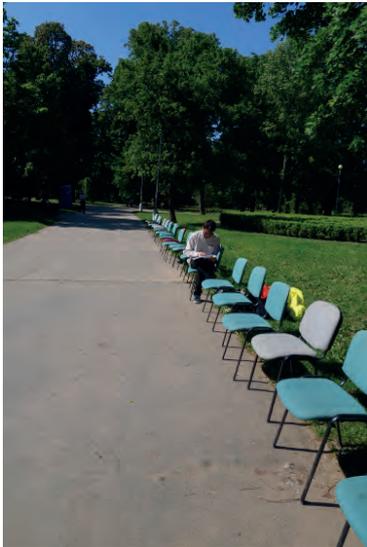
Familiar and foreign (PUBLIC) SPACES

New analysis by the WHO (World Health Organisation) shows that negative attitudes towards older people are widespread and ageism is extremely common. By 2025 the number of people aged 60 and over will double, and by 2050 will reach 2 billion globally, with the vast majority of older people living in low and middle-income countries. Some 10 Million people in Europe are suffering from dementia. By the year 2050 the number of people with dementia is estimated to double. People with dementia suffer from societal stigmatization. Common tasks like shopping, financial agendas and traveling to unknown places can be difficult for them. To avoid rejection and embarrassment they seclude themselves from society. This project aims to facilitate empathy and a language of sensitivities for people with dementia. We all have experiences with confusion and order, feeling familiar and foreign ...



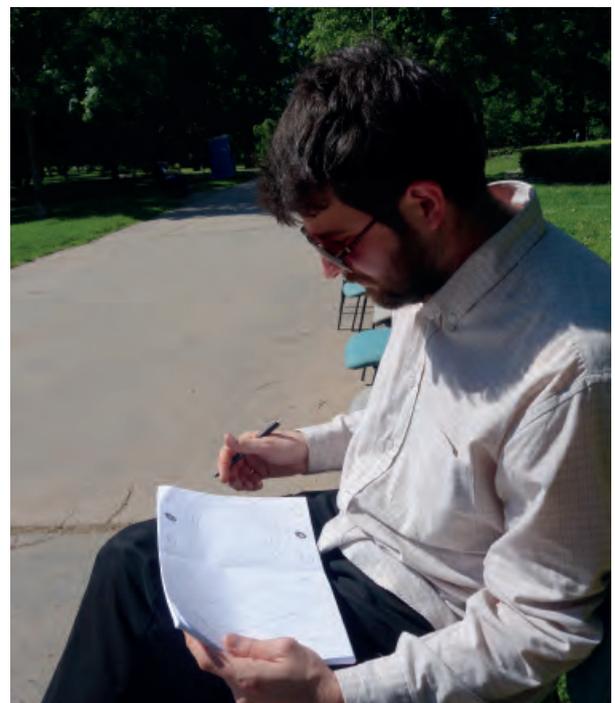
Everybody knows moments of disorientation. I believe that empathizing with these feelings help creating awareness for elderly people and people with dementia.

The workshop was set up close to a labyrinth in the park. A row of chairs was set up for the audience who should not sit but draw in this case. Passers-bys were asked to dedicate one more image of chaos ("smatek") for my collection of chaos.



△
UPSIDE
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DESCRIPTION



A musician should interpret the drawings life as notations, written on the floor: Vlado Micenko played the double bass. To get an idea of the project he himself had to do the exercise on paper.



Works



MATEUS-BERR

ARCHIVE OF CHAOS

<http://ponavafest.cz/akce/ruth-mateus-berr-familiar-and-foreign-public-spaces-public-drawing/>
 curated by Jennifer Helia deFelice

DATE

19.05.2017
 Lužánky.Park BRNO

KEYWORDS

Dementia, Arts, Society, Participation of the Audience, Artistic Research



DESCRIPTION

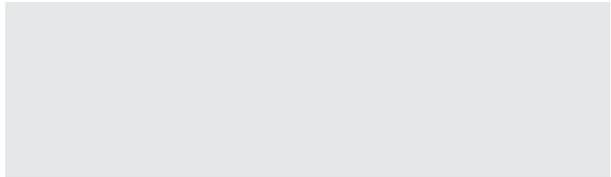
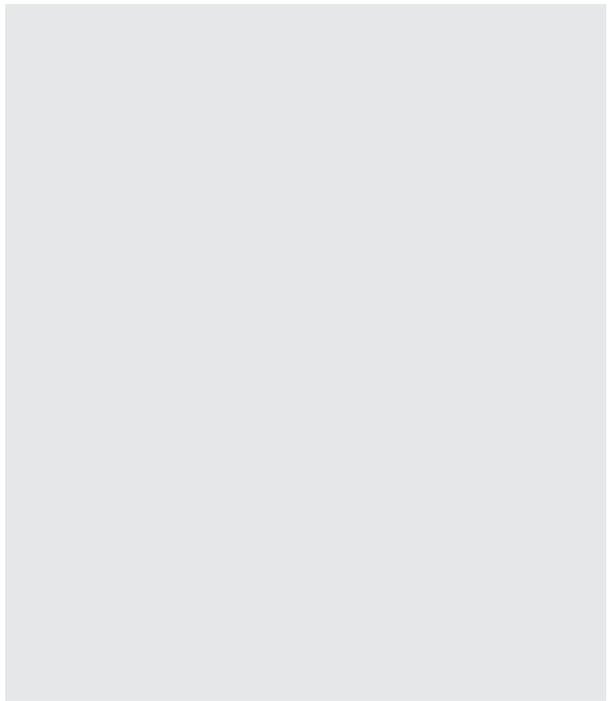
PUBLIC DRAWING



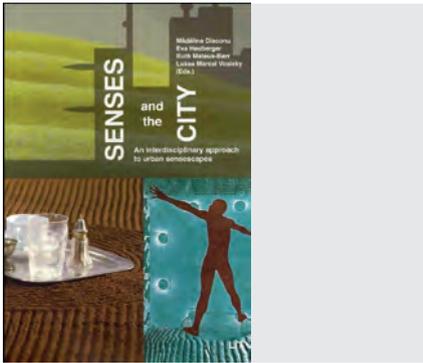
Different Generations and Nations kindly and thoughtful placed their ideas on the pavement.



DESCRIPTION



Works



MATEUS-BERR

Haptic & Olfactory Design for Viennas Creative Industry

MAK (Museum of Applied Arts)
MUSA (Museum auf Abruf)

DATE
2007-2011

KEYWORDS

Olfactory, Haptic, Design, Creative Industry, gender, playground, landscape, coffee



DESCRIPTION

Haptic & Olfactory Design for Viennas Creative Industry

The project investigates which haptic qualities and smells – due to materials and activities in public places – constitute Vienna's specific identity, how they contribute to the local residents' emotional well-being and attract tourists, finally which materials and strategies can be used by architects and designers in order to enhance Vienna's flair and raise its quality of life for all age groups.

Fall studies are Vienna's parks and gardens, its public transport, cafés, popular public spaces, vintage shops and playgrounds. How and where does Vienna smell most intensively? Which atmosphere do customers expect in a Viennese café and how do materials produce specific moods? How does it feel to sit in the public transport and how does a blind person perceive public places in Vienna? Did the city smellscape change in the last decades and can be the old smells "revived"? Finally, do Vienna-based architects and designers have interest in cultivating these two senses?

The project makes an inventory of the tactile qualities and smells in public spaces, analyses and measures their smell intensity and the emotional reaction to odours. The research will result in a city smell calendar and smell maps for selected city areas, including an experimental "fragrant garden".

How can you exhibit the essence of a research on coffeehouses? And how does it relate to haptic and olfactory design?



Haptic and olfactory Design for Viennas Creative Industries & University of Vienna, University of Natural Resources and Applied Life Sciences Vienna
Grant Funders: WWTF: The Vienna Science and Technology Fund WWTF.

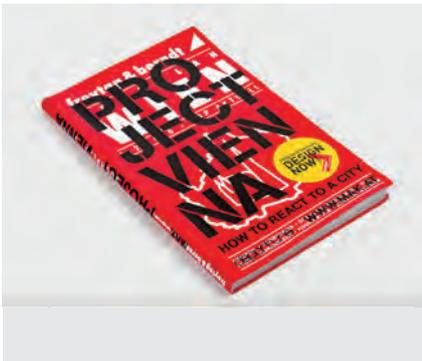
DESCRIPTION

The funded research project focused on items such as Viennese Coffe Houses, Playgrounds and gender habits, Landscape architecture regarding haptic and olfactory plants and items and museums.

Subsequent Ruth Mateus-Berr was invited as guest professor to Art & Design University Tallin, Estonia, to research the Aroma of Tallins Coffee Houses with an interdisciplinary team at the design faculty. Further on she participated at an exhibition with smell installations



Works



MATEUS-BERR



DESCRIPTION

COOL CITY VIENNA. Empathy for climate-Hangovers in a city

Project Vienna

A Design Strategy: How to react to a City?

Biennale Internationale Design
Saint-Etienne

14.3.-31.3.2013, France

MAK, Museum of Applied Arts Vienna

30.6.-12.9.2010, Austria

Gallery 18, Vienna, Austria

10.2.-19.2.2010, Austria

KEYWORDS

CO2 reduction, design for
clima changes, humour

Steven Chu, Minister of Energy at the cabinet of the US government Energieminister encouraged at a Symposium in London to paint streets, pavements and roofs white in order to counteract global warming. This idea was biased on a research done by Prof. Hashem Akbari (Lawrence Berkeley National Laboratory), one of the leading climate researcher of the USA, consultant for the EU. He calculated that each 20 m2 white or COOL designed horizontal surface in Vienna would provoke a reduction of 1 Ton of CO2 for this collaborational project. Aim should be to receive reflected radiation of 10%. If 100 big cities of the world would receive bright surfaces, the world would receive a time to breath and reduce CO2. The artist invited Hashem Akbari in this project. The artist aimed, when continuing the project, to start a collaborational research project with Universities and Industries to develop colours and tiles, beyond the American market. As selected designwork in the competition: A Design Strategy. How to react to a City, the work was exhibited at MAK, the Museum of Applied Arts Vienna and exhibited further at the Biennale Saint-Etienne in France 2013.*

In her design work she approaches climate change in a serious and simultaneous humorous manner. The staged photography shows Vienna with cool packs as a humorous approach but calculated real implementation with numbers and partners.

In the Soloexhibition at Gallery 18 divers artworks of Ruth Mateus-Berr were exhibited, so f.e. a big foto of New York, which displayed the floor of the gallery that evening, with white painted surfaces, city parts of Vienna painted with reflecting colour and a model of the City were the public was invited to paint the surfaces white, as well as tiny paintings of some of the biggest cities of the world, reminding of tiles, because the MIT already invented a reflecting tile for roof tops. Instructions how to realize it were provided.



△
UPSIDE
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DESCRIPTION



Works



MATEUS- BERR

Dementia. Arts. Society.

STILWERK VIENNA

DATE

30.9.-22.10.2016

2016-2019

KEYWORDS

Dementia, Arts, Society



DESCRIPTION

Dementia. Arts. Society.

D.A.S. Dementia. Arts. Society. aims to address the challenges dementia poses to our society via the potentials offered by art and design. This arts-based research project hopes to raise public awareness of the situation faced by people living with dementia, and to contribute to giving those people new perspectives on their abilities and social environment. This project is about integrating the potentials of arts-based research into the ongoing efforts to meet the challenges which dementia brings to our societies. Some 10 Million people in Europe are suffering from dementia. By the year 2050 the number of people with dementia is estimated to double. Workshops with persons with dementia inspire my art and design work. To thank them for their time and information, they receive individual feedbacks. "Why should I wait for the sun, if I want to dance? I can use an umbrella!" one of them said. Instead of an rain umbrella I used a fragile japanese paper one, with images of all Bach flowers which have been important to her.

<https://www.dementiaartssociety.com>

In my arts- and design-based research I collect drawings of desorientation and the opposite for an “archive of confusion”. This collection aims to present common perception and construction of confusion. The drawings might be put to machine learning and develop new forms of dementia diagnosis.

People with dementia suffer from societal stigmatization. Common tasks like shopping, financial agendas and traveling to unknown places can be difficult for them. To avoid rejection and embarrassment they seclude themselves from society.

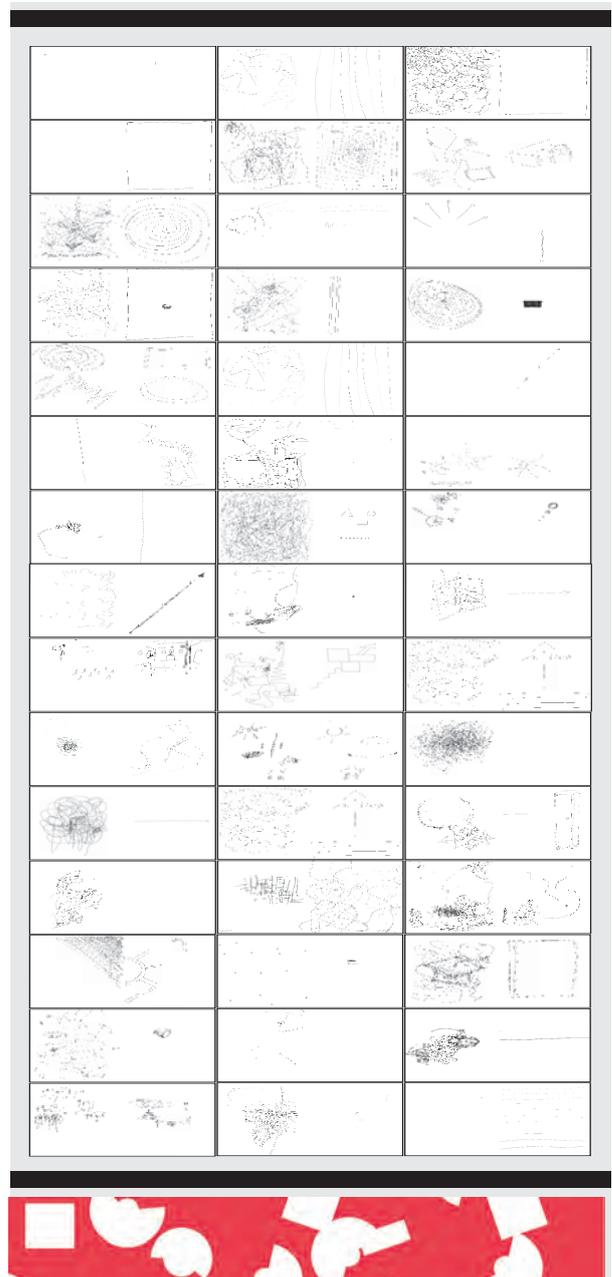
The principle hypothesis of this research project is, that specifically created art and design interventions can change the societal approach to dementia and improve the individual situation of people with dementia and their caring persons.

On the societal level this project aims to develop art and design-based processes for changing the sensory

D.A.S. Dementia. Arts. Society. Artistic Research on Patterns of Perception and Action in the Context of an Aging Society”. Grant Funders: FWF Programm for Arts-based Research (PEEK): <https://www.fwf.ac.at/en/research-funding/fwf-programmes/peek/>; <http://pf.fwf.ac.at/de/wissenschaft-konkret/project-finder/36537>



DESCRIPTION



Works



MATEUS-BERR

Dementia. Arts. Society.

STILWERK VIENNA

DATE

30.9.-22.10.2016

2016-2019

KEYWORDS

Dementia, Arts, Society



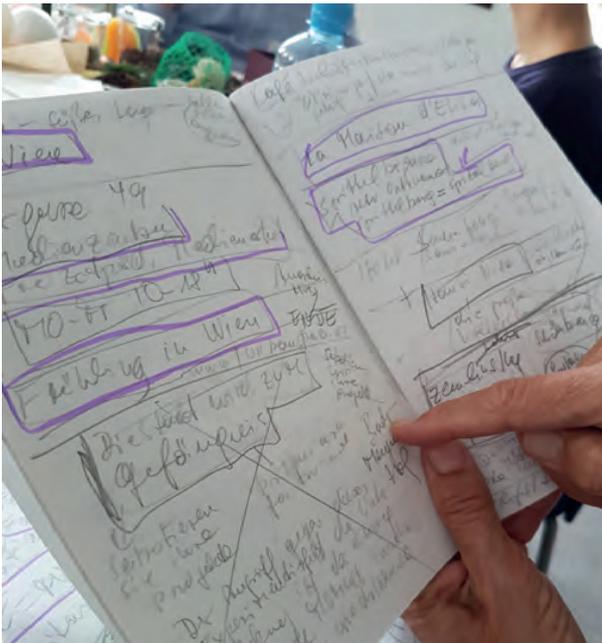
DESCRIPTION

Dementia. Arts. Society.



A magnetic collage box as give-back serves for designing narratives each day, alone or with caregivers.

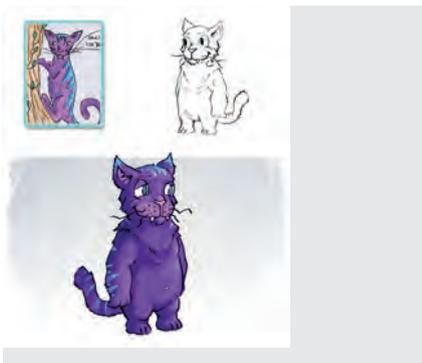
Sensory workshops empower people with dementia to express their feelings with material instead of words.



DESCRIPTION



Works



MATEUS-
BERR



DESCRIPTION

INTERACCT

INTERACCT

2012-2016, Austria

KEYWORDS

Co-designing, game, design,
design thinking, E-health

Hematopoietic stem cell transplantation (HSCT) treats serious malignant and non-malignant diseases (e.g. leukemia or sickle cell anaemia) by destroying the patient's ill immune system and replacing it with new, healthy stem cells. It is a life saving procedure for children and adults with cancer or blood diseases. However, the procedure itself is still associated with considerable morbidity and high risk for mortality (approximately 40%) due to infection, toxicity and immunologic complications. Over the past years, progress in HSCT has significantly improved survival, but mortality has been shifted into the long-term follow-up. In this context, high quality aftercare is an essential part of the therapy, and in particular prompt information is warranted to enhance early diagnosis and to deliver appropriate treatment.

<https://www.interacct.at/project/english.aspx>
<https://www.youtube.com/watch?v=FvvlFbga2VQ>
<https://www.interacct.at/project/english.aspx>

AWARDS:

2017 eAward: Federal States winner Austria of the category: Health and Education for the project

2016 Occursus: Award for best communication in oncology

2012 INTERACCT: *INTEgrating Entertainment and Reaction Assessment into Child Cancer Therapy & University of Vienna, St. Anna Children Cancer Research Center Institute, T-Systems*
Grant Funders: FFG: The Austrian Research Promotion Agency: <https://www.ffg.at/en>
TIME: 2012-2016

Papanek proposed six design priorities:

- Design for the Third World (2009, 235)
- Design of teaching and learning medias for people with disabilities (2009, 241)
- Design for medicine, surgery, dentistry and hospital equipment (2009, 242)
- Design for experimental research (2009, 243)
- Design of systems for human life protection under extreme conditions (2009, 245)
- Design for fundamentally new concepts (2009, 245)

DESCRIPTION

The project INTERACCT investigates the design and development of an E-Health platform specially focusing on juvenile HSCT patients in aftercare. INTERACCT is mainly meant to improve the communication between patients and clinicians in order to detect possibly life-threatening complications as soon as possible. In this context, compliance of patients to follow the treatments as well providing their health status to the clinicians is one of the main factors for survival. INTERACCT specially focuses on supporting compliance by making the design as child friendly as possible. This includes a fun and entertaining user interface, as well as the provision of specific computer games inside an online world. Although we focus on juvenile HSCT patients, we think that our approach can be generalized to any child related chronic disease. The entertaining and playful INTERACCT Web platform is developed in a multidisciplinary approach at the interface of clinical research, design thinking and information communication technology (ICT). Augmented clinician-patient communication may enable the clinician to early identify behavioral changes which precede manifest symptoms of diseases. Furthermore the tool will be adaptive to developing problems e.g. enhanced "drinking games" if fluid intake is decreasing. An entertaining user interface specially designed for juvenile patients should foster interaction with the tool and improve long term treatment adherence. In the long run, the use of INTERACCT could lead to earlier diagnosis and, thus, to a better quality of care after HSCT. INTERACCT therefore should have the look and feel of modern entertainment platforms, including various elements of entertainment, challenges, games and social aspects, etc.

DESCRIPTION

Performance Math Power

Ruth Mateus-Berr's live execution of a traditional African sand drawing on a table covered with sand. Another challenge for the audience was the measurement of the proportion navel-head compared to the length: using a large "golden section" compass Mateus-Berr could confirm some of the participants were of "ideal" proportions along social-Darwinist theories.



Thank You

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